

SAMPLE - CONTENT REVIEW GUIDE – RESOLUTION OF COI

THE MEDICAL SOCIETY OF VIRGINIA INTRASTATE ACCREDITATION COMMITTEE OFFERS THIS CONTENT REVIEW GUIDE TO HELP ENSURE CME RELATED TO HEALTH CARE SERVICES AND TREATMENTS PROMOTES IMPROVEMENT IN HEALTHCARE. PROVIDERS MAY ADAPT THIS GUIDE TO THEIR SPECIFIC CME PROGRAM. USE OF THIS GUIDE DOES NOT GUARANTEE COMPLIANCE WITH ACCREDITATION REQUIREMENTS.

Reviewer Instructions: This guide is used to help a reviewer determine whether a conflict of interest exists, prior to the activity being presented; and ensure the content of CME activities related to health care services and treatment promotes improvements in health care and not a proprietary business interest or a commercial interest. As a content reviewer, your role is to ensure: 1) instructional content is free of bias toward any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients, and 2) patient treatment recommendations are supported with the best available evidence. Please review studies referenced in accompanying instructional materials, upon which recommendations are made, to assure they are scientifically objective and conform to research principles generally accepted by the scientific community.

Name of Presenter:	Name of Peer Reviewer:
Presentation Title:	Date of Review:
Date of Activity:	
In your role as content reviewer for this presentation, is there potential for you to receive monetary gain or loss depending on the outcome of this review? (If no, continue. If yes, please contact the CME office.)	<input type="checkbox"/> Yes <input type="checkbox"/> No

1. Do the instructional materials include recommendations regarding products or services?	<input type="checkbox"/> Yes <input type="checkbox"/> No
2. Do the financial interests disclosed by the individual with control over content relate to the subject matter of the CME activity?	<input type="checkbox"/> Yes <input type="checkbox"/> No

If "NO" to either question above the conflicts of interests are resolved and the review is complete. If yes, according to your review please answer the following questions.

3. Are all recommendations involving clinical medicine based on evidence that is accepted within the profession of medicine as reasonably supportive for their indications and contraindication in the care of patients?	<input type="checkbox"/> Yes <input type="checkbox"/> No <small>If no, resolution section will be completed by CME office.</small>
4. Does all scientific research referenced, reported, or used in support of patient care recommendations conform to the generally accepted standards of experimental design, data collection and analysis?	<input type="checkbox"/> Yes <input type="checkbox"/> No <small>If no, resolution section will be completed by CME office.</small>
5. Are any products or services singularly included in this presentation when other equal, competing products are available for inclusion? If yes, explain:	<input type="checkbox"/> Yes <input type="checkbox"/> No <small>If yes, resolution section will be completed by CME office.</small>
6. Do materials reviewed include advertising, trade name or a product group message of a commercial interest? If yes, explain:	<input type="checkbox"/> Yes <input type="checkbox"/> No <small>If yes, resolution section will be completed by CME office.</small>
Content Reviewer's recommendations, if any:	

For CME Office use:

RESOLUTION: To help ensure the content of the CME activity is not influenced by commercial interests, the following action was taken:

Control over content was altered by:

- A different person presenting section of activity in which the faculty has a COI
- Faculty revising content based on recommendation from content reviewer
- Faculty documenting best available evidence to support recommendations
- Having an alternate person without a COI serve as faculty
- Other, Explain: